

2019 Community Profile

For more than 125 years, Redlands has been known as a community that celebrates its past and embraces its future.

Early on, agriculture prospered with the navel orange, and many citrus groves can still be found in Redlands today.

Over the years, the City has earned a well-deserved reputation as a cultural and educational leader.

Incorporated in 1888, community leaders have continually set high standards for housing, business, education and recreation.

Since its founding in 1881, Redlands remains a City positioned for continued economic success!



Sources:
Esri, 2019 demographics
rentcafe.com, Sept '19
City of Redlands
HdL, /SB Co. Assessor

Demographics

Population.....	72,172
Median Age	37.7 yrs.
Per Capita Income.....	\$37,952
Median HH Income	\$74,993
Average HH Income.....	\$105,722
HH Income over \$100,000	37.2%
Total Employment.....	35,005
College Graduates (bachelor's degree or higher; 25+ yrs. old)	40.1%
Net Assessed Valuation (2018-19)	\$9.3 billion
Taxable Sales (2017-18)	\$1.76 billion

Residential Market

Housing Units.....	27,340
Owner Occupied (54.8%)	14,979
Renter Occupied (39.8%)	10,887
Median Home Value	\$427,651
Average Apartment Rent	\$1,594

Land Use

City	36.25 sq. mi.
Commercial (retail, office, auto, mixed use)	745 acres
Industrial	1,151 acres
Residential	7,132 acres
Public/Institutional	865 acres
Agricultural.....	911 acres
Parks/Open Space/Recreation.....	3,719 acres

Transportation

Freeways.....	I-10, I-210
Rail	Amtrak & Metrolink (passenger/San Bernardino station); BNSF (freight)
Bus	Omnitrans
Airports	Redlands Municipal; LA/Ontario (30 min); LAX (90 min); John Wayne (70 min)

Education

Redlands has excellent educational facilities, including the University of Redlands, one of the nation's leading private universities; Redlands Unified School District has four high schools (including one alternative HS); four middle schools; and sixteen elementary schools serving over 21,000 students. There are also more than 15 top-rated private and public colleges/universities within a 45-minute drive.

Recreation

Redlands residents and visitors have a variety of cultural and recreational amenities to choose from including a vibrant historic downtown; challenging 18-hole golf course; four performing arts theaters/amphitheaters; six museums; a family-friendly water park; nature preserve; 21 city parks; a 36-acre sports complex; nearly 30 miles of hiking and equestrian trails; and over 36 miles of Class I, II and III bicycle paths.

Public Safety

The City of Redlands Police Department employs over 80 sworn officers and approximately 40 civilian personnel operating under a Risk Focused Policing (RFP) policy. The City of Redlands Fire Department maintains quality fire and emergency response services from its four strategically placed fire stations.