



City of Redlands
35 Cajon Street
Redlands, CA 92373

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You Spoke, We Listened

In October, we mailed you a survey asking you to share your priorities for the City of Redlands with us. The feedback we received helped us understand your priorities for our city and how to best address them. Here's what you told us was important to you:

Redlands Community Survey Responses



*Percentage of respondents indicating high or medium priority. Includes all responses through February 20, 2020.

25+
Community Meetings

1,000+
Survey Responses

87%
of residents rate Redlands' quality of life as good

Learn More

You can learn more or take the online survey to provide feedback at www.CityofRedlands.org/LocalNeeds. You can also contact Public Information Officer Carl Baker at (909) 798-7687 or info@cityofredlands.org with any questions or comments.

www.CityofRedlands.org/LocalNeeds (909) 798-7687 info@cityofredlands.org /CityofRedlands
@CityofRedlands @CityofRedlands_CityHall



We Asked Your Priorities for the City of Redlands

Here's What You Told Us



The City of Redlands Is Planning for the Future of Our Community



The City of Redlands is committed to preserving the quality of life in our community. That's why the City has taken a close look at our local needs over the past few months.

Public Safety and Local Infrastructure Needs

We're proud that Redlands is one of the few cities in the County with its own Police and Fire Departments, guaranteeing that our police and firefighters are available when needed and not diverted to service other cities.

However, due to a lack of resources, response times are steadily increasing and our public safety facilities are rapidly deteriorating. There is currently no room to hire additional police officers and firefighters unless we upgrade, expand and modernize our public safety facilities.

Additionally, damaged sidewalks, roads and storm drains are in need of repairs and upgrades. When these repairs are not addressed, they become a lot more expensive to fix in the future.

Community-Driven Solutions

For the past five months the City of Redlands has undertaken an extensive community outreach effort to educate the community about the local needs facing our city.

25 community meetings have been conducted and over 1,000 responses have been collected via the mail-in and online community priorities survey.

Please read the back of this brochure to learn more about the results of the community priorities survey.



Potential Local Funding to Address Local Needs

Though the City has created a balanced budget every year for the past 12 years, the scope of the City's needs is greater than the current resources available. The Redlands City Council is exploring the best way to address the City's public safety, city services and local infrastructure needs. One option would be placing a one-cent sales tax measure on the November 2020 ballot to:

- Provide efficient responses to 9-1-1 emergencies by addressing public safety facilities needs for police, fire and emergency operations
- Replace outdated lifesaving and firefighting equipment
- Address homelessness and keep public areas clean, safe and free of graffiti
- Increase the number of police officers in our community and provide police services, including crime prevention and investigations, and reduction of gang activity and drug related crimes
- Repair and maintain public buildings, the library, sidewalks, curbs, parks and recreation centers



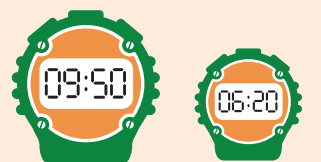
Fiscal Accountability Would Be Required

A potential local sales tax measure would require fiscal accountability protections, including:

- No funds could be taken away by the State or used for other purposes
- A clear system of accountability would be required, including an independent citizens' oversight committee and annual audits to ensure that all money is spent properly
- Groceries, prescription medicine and other essential items would be excluded from the sales tax measure

Fast Facts

Redlands Fire

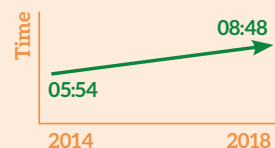


Redlands Fire response time is **3 minutes and 30 seconds over** the nationally recommended response time

Redlands Fire Department Response Time
Nationally Recommended Response Time

Redlands Police

almost **3 minute** increase in police response times over the past 4 years



Redlands Public Works

12 miles of damaged sidewalk



15 miles of damaged curbs need repair

Continue to Make Your Voice Heard!

You can still make your voice heard and provide your input on Redlands' local needs by taking the survey online at www.tinyurl.com/RedlandsSurvey.

- www.CityofRedlands.org/LocalNeeds
- (909) 798-7687
- info@cityofredlands.org
- [/CityofRedlands](https://www.facebook.com/CityofRedlands)
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